RICK D. NYDEGGER BRENT P. LORIMER THOMAS R. VUKSINICK LARRY R. LAYCOCK JONATHAN W. RICHARDS DAVID R. WRIGHT JOHN C. STRINGHAM JOHN M. GUYNN CHARLES L. ROBERTS DANA L. TANGREN ERIC L. MASCHOFF CHARLES J. VEVERKA ROBEN L. PHILLIPS RICHARD C. GILMORE * STERLING A. BRENNAN R. BURNS ISBAFISEN DAVID R. TODD DAVID B. DELLENBACH L. DAVID GRIFFIN ADRIAN J. LEE



FRASER D. ROY CARL T. REED

R. PARRISH FREEMAN, JR. PETER F. MALEN, JR. L. REX SEARS, PH.D. WILLIAM R. RICHTER ROBERT F. AVOOCK JENS C. JENKINS MICHAEL B. DODD BRETT A. HANSEN BRETT I. IOHNSON KEVIN W. STINGER SARA D. TONES TIGE KELLER JANNA L. JENSEN MATTHEW D. TODD I. LAVAR OLDHAM MICHAEL J. FRODSHAM MATTHEW A. BARLOW WESLEY C. ROSANDER ANDREW S. HANSEN CHAD E. NYDEGGER TOSEPH G. PIA CLINTON E. DUKE RYAN N. FARR TAMES B. BELSHE KIRK R. HARRIS MICHAEL M. BALLARD DAVID A. JONES SHANE K. TENSEN JONATHAN M. BENNS, PH.D. SCOTT A. WOODBURY JOHN T. GADD MARK W. FORD COLBY C. NUTTALL AARON M. SMITH F. CHAD COPIER 5 KINAMIANEA BIGUED IEFFERY M. LILLYWHITE

VERNON R. RICE § OF COUNSEL

WORKMAN | NYDEGGER

INTELLECTUAL PROPERTY ATTORNEYS

1000 EAGLE GATE TOWER
60 EAST SOUTH TEMPLE
SALT LAKE CITY, UTAH 84111
TELEPHONE: (801) 533-9800
FAX: (801) 328-1707
WEBSITE: HTTP://www.whlaw.com

VIA E-FILE

PATENT APPLICATION Docket No. 14531.103

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of)
	Peter T. Barrett	į
Serial No.:	10/001,298) Art Unit
Filed:	October 19, 2001) 2623)
Conf. No.:	2485)
For:	VIDEO SEGMENT TARGETING USING REMOTELY ISSUED INSTRUCTIONS AND LOCALIZED STATE AND BEHAVIOR INFORMATION))))
Examiner:	Harun M. Yimam)
Customer No.:	47973)

TRANSMITTAL FOR AMENDMENT "C" AND RESPONSE AFTER NON-FINAL

VIA eFILE AMENDMENT Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Dear Sir:

Transmitted herewith is an Amendment "C" and Response for entry in the above-identified application.

- \underline{X} To render the transmitted Amendment "C" and Response timely filed enclosed are the following:
 - X No other additional fee is required.

The fee has been calculated as follows:

			SMALL ENTITY		LARGE ENTITY	
CLAIMS REMAINING AFTER	HIGHEST NO. PREVIOUSLY PAID FOR	PRESENT EXTRA	RATE	ADDT'L FEE	RATE	ADDT'L FEE
TOTAL 27	MINUS 27	- 0	х		X \$50.00	00.00
INDEPENDENT 2	MINUS 3	= 0	Χ .		X \$200.00	00.00
I [#] PRESENTATION OF MULTIPLE DEPENDENT CLAIM			+=		+=	
			TOTAL		TOTAL	00.00

- X The Commissioner is hereby authorized to charge payment of the following fees associated with this communication or credit any overpayment to Deposit Account No. 23-3178.
 - X Any filing fees under 37 CFR 1.16 for the presentation of extra claims.
 - X Any patent application processing fees under 37 CFR 1.17.

Dated this 5th day of January, 2007.

Respectfully submitted,

RICK D. NYDEGGER Registration No. 28,651

JENS C. JENKINS Registration No. 44,803 Attorneys for Applicant

Customer No. 47973